

How to keep technology at the top of the business agenda

John O'Donovan, CTO, Allen and Overy led an excellent session, chaired by leading CIO, Tony Johnson. It was all about bringing technology to life in the business, demonstrating for stakeholders how it can make work easier, richer, through data and collaborative exchange, to define an adaptable and robust strategy that everyone is bought into.

1

Maintaining the rapid momentum of change beyond the pandemic

The current situation has forced businesses out of necessity to act quick, adapt or die. Your business knows that you're capable of delivering rapidly and they have an appetite for it. Identify which tools help you deliver at pace to keep up the momentum.

2

Demonstrating for stakeholders how tech is enabling the business

Explain to stakeholders how tech is powering the processes, operations and people in the business, so that they understand; illustrating the architecture from a simplified and practical perspective.

3

Continuous and value packed communication

Keep stakeholders in the loop about what is under the hood. Ensure they know how to use the tools, that they know the benefits and the key value.

Promote their ownership of the technology at their disposal.

4

Selling ideas and vice versa

Get input from your users and embed their ideas in the strategy, so that their needs are reflected and acknowledge and played back to them.

5

Win conversations with data

Use data to prove your view and ideas, use it to show changes in your customer behaviour, to plot a route through problems and disruption.

Use data to show people what is possible.

"Build from simple scalable blocks that are used consistently to create patterns that solve our problems over and over again."

John O'Donovan, CTO, Allen and Overy